- 4 -

The foregoing declaration is made under penalty of perjury and is true and correct to the best of my knowledge.

Donald M. Graham

Dated: November 23, 1993

DECLARATION

- 1. My name is James E. Henkel and I am Mayor of the city of Shelby, Ohio. I am just starting my second term as Mayor, having been reelected earlier this month for a two-year term. I am preparing this Declaration at the request of, and in cooperation with, The Petroleum V. Nasby Corporation, licensee of Station WSWR(FM) ("WSWR"), Shelby, Ohio, for submission to the Federal Communications Commission in connection with its application for renewal of its license to operate that station.
- 2. In addition to serving as the fulltime Mayor of Shelby, I own a drycleaning business and a florist business and I am active in the Rotary Club in Shelby. I have been a resident of Shelby since the sixth grade. Based on my professional experience as Mayor and as a local businessperson, and my participation in civic and other community activities, I am fully familiar with WSWR's contributions to the community.
- 3. WSWR regularly covers city council meetings which are held twice a month, reporting on matters which come before the city council and are of interest to the general public. Prior to each council meeting WSWR airs the council's meeting agenda, thereby affording the public a further opportunity to be aware of local matters pending before the council and encouraging them to attend and participate at council meetings. WSWR also routinely covers city functions, such as the reservoir project groundbreaking ceremonies, devoting appropriate awareness to local issues of concern. Being a relatively new mayor I have been reticent in making myself generally available to the media. Notwithstanding my

hesitation, WSWR has affirmatively reached out to me as well as other city officials in order to obtain our perspective on issues of concern to the public. Now that I am beginning my second term and am more comfortable in carrying out the responsibilities of my position, I look forward to making myself more available to WSWR in an effort to keep the citizens of Shelby duly informed of matters which affect their daily lives.

- 4. Moreover, WSWR's news programming on matters before the city council, and on such other matters as school issues and election coverage has always been balanced. Because of WSWR's fairness in the treatment of issues and its community involvement in bringing local issues of concern to the forefront, the station is well received in Shelby, Willard and the surrounding communities.
- 5. Based on my personal observations of WSWR's involvement in the community, I strongly support renewal of WSWR's license.

The foregoing declaration is made under penalty of perjury and is true and correct to the best of my knowledge.

James E. Henkel

Dated: November <u>22</u>, 1993

DECLARATION

- 1. My name is David E. Hirschy and I am Superintendent of the Willard City Schools, in Willard, Ohio, a position I have held since 1991. I am preparing this Declaration at the request of, and in cooperation with, The Petroleum V. Nasby Corporation, licensee of Station WSWR(FM) ("WSWR"), Shelby, Ohio, for submission to the Federal Communications Commission in connection with its application for renewal of its license to operate that station.
- 2. Prior to my current position, I served as Assistant Superintendent of the Willard City Schools for several years and as a junior high principal. I have been a resident of Willard and affiliated with the Willard City Schools for 35 years, having moved to Willard upon graduating from college. From 1980 to 1990 I also served as a member of the Willard City Council, a position I resigned in order to devote my fulltime attention to my position as Superintendent. Because of my involvement in Willard, I am fully familiar with WSWR's involvement in, and contributions to, the community.
- 3. WSWR promotes all events of the Willard schools at no charge to the school district. These events include plays, club activities (including coverage of the blood drive at the junior high school), school orchestra concerts, in addition to athletic events, all of which activities are the primary source for the satisfaction of the community's educational, cultural and entertainment needs. The sports coverage by WSWR is excellent and must be commended for its support and promotion of the girls' sports programs on an equal level with the boy's sports programs. The

station is our first and direct link for announcements relative to school closings and other like emergency information. WSWR regularly covers the board of education meetings which are held twice a month, either by sending someone from the station in person, or by contacting the school board the next day to obtain information on matters which were before the board. I have often been interviewed by the station on school board and related education issues and the school board appreciates the ability to directly comment or respond to the community at large on school issues such as the recent school levy.

WSWR's news coverage of school board meetings and school news in general, regularly included in the station's daily newscasts, has always been conducted fairly and objectively by This was especially appreciated by the community just about the time I assumed the position of Superintendent in 1991. At this time a censorship issue arose in the schools and proved to be extremely divisive of the community. WSWR's objective coverage of the controversy was helpful as it did not promote or contribute to a further split within the community, a delicate balance under normal circumstances. WSWR's sensitivity to the needs of its community is further underscored in my opinion by the contribution of Marty Sowers, an alumna of Willard High School. Marty has been a valued member of WSWR from its inception and WSWR has utilized Marty's talents in covering community events. It is especially gratifying as an educator to be able to see a former student contribute on a daily basis to the community especially under the

circumstances Marty endures.

5. Moreover, WSWR's overall news coverage has also been objective. As a former councilman I appreciate the objectivity maintained by WSWR on such matters as industrial growth and bond issues, controversial issues before the council and in the community at large. I cannot think of any other station in the area which provides the level and quality of coverage of issues of concern that WSWR affords to the citizens of Shelby, Willard and Plymouth. This is especially important to the community of Willard which has only a biweekly newspaper and obviously must rely on the more immediate attention given it by WSWR. WSWR has consistently been an inclusive member of the community, serving the needs of Willard by its involvement and participation on a daily level. I fully support the renewal of its license.

The foregoing declaration is made under penalty of perjury and is true and correct to the best of my knowledge.

David E. Hirschy

Dated: November 22, 1993

DECLARATION

- 1. My name is Amy Hookway and I am the Director of Development and the Director of Volunteers of Mercy Hospital, in Willard, Ohio. I am preparing this Declaration at the request of, and in cooperation with, The Petroleum V. Nasby Corporation, licensee of Station WSWR(FM) ("WSWR"), Shelby, Ohio, for submission to the Federal Communications Commission in connection with its application for renewal of its license to operate that station.
- 2. I have been a resident of Willard for ten years. Prior to my current position with Mercy Hospital, I was a candidate for county commissioner and I served as the Director of Economic Development for Huron County, in Norwalk, Ohio, the county seat. I am a trustee of the United Fund. I also recently served as publicity chairperson for the school levy committee.
- 3. In connection with my participation on behalf of the school levy committee, I have had extensive contact with WSWR and other media. WSWR affirmatively covered the various school levy issues in a fair and responsible manner, including coverage of the issues in its daily local newscasts and in the airing of public service announcements. The responsible coverage of the school levy issues by WSWR is consistent with its routine coverage of local issues of importance and its election coverage.
- 4. WSWR also regularly airs public service announcements on behalf of Mercy Hospital. Since the hospital is a 501(c)(3) (nonprofit) organization, it must depend on the media to promote the mission driven activities of the hospital. WSWR has been a full partner in the community in this respect and its efforts have

been critical to the effectiveness of the hospital in informing the public of the services it has available to them.

- 5. WSWR's coverage of school issues is not limited to school funding matters. Both my spouse and I are firm believers in public We have children in the local Willard public schools and fully appreciate the support the schools are afforded by the coverage provided by WSWR. The sporting events coverage is excellent and is truly remarkable for its promotion of the girls' sports program in parity with the boy's programs. In addition, WSWR routinely covers other cultural and educational activities of the schools, placing an appropriate emphasis on these activities in light of the schools' recognized status in uniting the community as This is especially appreciated since there is enormous teenagers to be the primary source of pressure on entertainment in communities the size of Willard and Shelby.
- 6. Based on my personal and professional observations of WSWR's involvement in the Willard community, no other local broadcast station has done more for the community than WSWR. I strongly support the renewal of its license.

The foregoing declaration is made under penalty of perjury and is true and correct to the best of my knowledge and belief.

Amy Hookway

Dated: November 2, 1993

DECLARATION

- 1. My name is Jeffery A. Penwell and I am President of the Willard Downtown Business Association, in Willard, Ohio. I am preparing this Declaration at the request of, and in cooperation with, The Petroleum V. Nasby Corporation, licensee of Station WSWR(FM) ("WSWR"), Shelby, Ohio, for submission to the Federal Communications Commission in connection with its application for renewal of its license to operate that station.
- 2. I am President and an owner of two family owned-and-operated NAPA auto parts stores, one of which I personally manage in downtown Willard. I am 37 years of age and have lived in Willard my entire life. In addition to my presidency and several years membership in the downtown business association, I also serve as a Trustee of the Willard Chamber of Commerce. Based on my civic and professional business experiences in Willard, I am familiar with WSWR's involvement in the community.
- 3. One of the functions of the business association is to attract retail business to downtown Willard -- in an effort to provide Willard residents and labor force with businesses which take an active part in the preservation of the community. As part of its continuing efforts to revitalize the downtown area, the association recently held a Christmas Parade in downtown Willard, which WSWR promoted and participated in at no charge to the association. The association has also promoted the environmental needs of the community by its sponsorship of a program whereby downtown merchants adopt and maintain tree planters in front of their businesses at no cost to the city. WSWR has consistently

promoted the association's various efforts at downtown revitalization and their partnership in this effort has been essential to the association's ability to function.

- 4. In connection with Chamber functions WSWR has also regularly sponsored one of the four "Business After Hours" events held each year, for which the proceeds are applied toward scholarships which are awarded by the Chamber. The events further foster support of the community by small business and WSWR's participation in, and promotion of, is critical to the continued growth of small communities like Willard.
- WSWR's support of the community is not limited to the WSWR provides excellent coverage of all business establishment. aspects of the programs and activities of the local schools in Shelby and Willard. Of particular note is the station's coverage of local high school sports, and the Saturday morning coaches' show hosted by Mike Adelman. The coaches' show is both informative and entertaining and is also interesting for its discussion of other topics related to high school sports but which impact the community at large (e.gs., teen drug and alcohol abuse, impact of school levies and the non-passage thereof on cultural and sports activities at the schools). I can't think of any other station in the area which takes a greater interest in Willard and Shelby than I believe the involvement and participation by WSWR, a locally owned-and-operated radio station, has been and will continue to be critical to Willard's and Shelby's ability to thrive in the years to come. To that end WSWR's efforts should be

rewarded by the renewal of its license to operate as it has, in the best interests of the members of our community.

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The foregoing declaration is made under penalty of perjury and is true and correct to the best of my knowledge.

Jeffery A. Penwell

Dated: November 22, 1993

DECLARATION OF J. GEORGE WILLIAMS

- 1. My name is J. George Williams and I am President and Chairman of the Board of the First National Bank of Shelby ("Bank"), located in Shelby, Ohio. I have served as President and Chairman of the Board of the Bank for the past 20 years. I am preparing this Declaration at the request of, and in cooperation with, The Petroleum V. Nasby Corporation, licensee of Station WSWR(FM) ("WSWR"), Shelby, Ohio, for submission to the Federal Communications Commission in connection with its application for renewal of its license to operate that station.
- 2. In addition to my positions with the Bank, I am Treasurer of the School Levy Committee of the Pioneer Joint Vocational School located in Shelby. The School is supported and funded by, and draws students from, 14 school districts, all of which are located in the Shelby and Willard area. I am a member of my church board and I have also served as a member of the board of the Shelby YMCA. With the exception of my college years, I have lived in Shelby my entire life. Based on my knowledge and participation in my community, I do not know how this community thrived in the past when it did not have its own local radio station.
- 3. Since its operations began almost 12 years ago, WSWR has given the residents of Shelby, Willard and the other smaller communities in the area a true "local" voice. WSWR has consistently provided news programming addressing issues of public importance. Of particular significance has been the funding of several of the local school districts including the Shelby school district, the Willard school district and the Pioneer Joint

Vocational School for which special levy elections have been held over the past several years. WSWR has consistently provided fair and balanced coverage of the levy issues as well as other school issues, which coverage is critical in small communities like Shelby and Willard since the local schools are a significant focus of the community at large.

- 4. My own participation involving the funding of the Pioneer Joint Vocational School has highlighted the need for the local radio service provided by WSWR. The subject of school levies especially in small communities can be quite divisive. WSWR's balanced coverage was critical in getting information out to the electorate on a daily and immediate basis. While the levy for the vocational school did not pass earlier this month, requiring the committee to continue its efforts for the passage of the levy, the electorate and general community must be continuously informed on this issue and other issues of concern. To this end, WSWR's good citizenship on this score is critical to serving the needs of the citizens of Shelby and Willard.
- 5. In my opinion, based on my personal experience and observations of WSWR and its personnel over the years -- the other broadcast stations located outside of Shelby and Willard -- do not provide the truly local community-related services -- both on-air and off-air -- that WSWR provides. Such community involvement by a truly "local" radio station should be encouraged and I fully support renewal of WSWR's license.

The foregoing declaration is made under penalty of perjury and is true and correct to the best of my knowledge.

J. George/Williams

Dated: November 30, 1993

Appendix B

Shelby, Uhio 44875 October 11,1993
 Dear friends at WSWB, Hi, I would really like to thank you for Supporting the fire department during fine Pervention Week. We were given booklets about fire safety. I am really enjoying the booklet. I read it all the time to learn a lot of stuff about fires. My mom and I read it and it really helps me know what to do if we really had a fire. Thank you for helping the fire Department.
Sincerely,
Jenny hoberts



23 West Main Street Shelby, Ohio 44875 (419) 342-2426

October 8, 1993

Timothy J. Moore WSWR Radio 47 East Main Street Shelby, OH 44875

Dear Tim,

The 1993 Shelby Chamber of Commerce "Golf Outing" was a great success. It served as an important fund-raiser for the Chamber.

We want to THANK YOU for your contribution to this event. We hope it was beneficial to you.

Again, many thanks for your assistance.

Sincerely,

Dave Williamson, President Shelby Chamber of Commerce Dear W.S.W.R

Thank you for volunteer.
for Augurn schools fire
books. That was a nice
thing to and the Kids
that did not write to
you say thank you
to o, Have a good year.

Your friend. Mindy Taylor

I'm 10 rears old and I've May3 Romodo

Pleace write balle soon.

Russell Elementary 111. E. Whitney Shelby OH 47875 Oct. 8, 1993

Dear USUR, Thank you for donoting money or useful things for the fire ctation. With your donations the fire ctation had books made for fire prevention week. In the books it shows us what to do when there's a fire. It also has a board game, fun puzzles, and worksheets to do. Thank you for your donations.

Dincerely Yours,

Oct. 8, 1993



August 30, 1993

WSWR Radio 214 Myrtle Avenue Willard, OH 44890

RE: Firelands Red Cross Blood Donors

We want to recognize donor, Michael Adelman, representing your organization, for "giving from the heart" during our recent bloodmobile. Please pass along our individual thanks.

This lifesaving gift is greatly appreciated by the American Red Cross, but even more treasured by the one to three recipients in their battle for life. Our special thanks again.

Sincerely.

Joan A. Klos

Donor Services Consultant

Linda Callihan

Donor Services Associate

Kathy Francisco Volunteer Associate

JAK/lhI